

ENVIRONMENTAL ADVANTAGES OF CELLULOSE

A SAMPLE CALCULATION



ISOCELL

BASICS OF GREENHOUSE EMISSIONS

GWP (GLOBAL WARMING POTENTIAL)

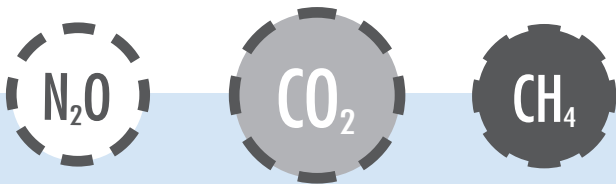
The emission of gases relevant to the climate intensifies the so-called greenhouse effect. This effect is responsible for heat radiation emitted by the earth, not immediately being radiated into space, but that gases in the atmosphere are reflected back to the earth. Depending on the gas this reflection behaviour varies greatly in certain frequency ranges of radiation.

For the purpose of compiling the impact of the gases, the so-called GWP factor (global warming potential) was identified for every gas. This enables the equivalent representation of the sum of greenhouse gas emissions in kilograms of CO₂. If more greenhouse gas emitted into the atmosphere than is immediately bonded, the greenhouse gas effect is intensified and global warming increases.

Every construction project requires varying amounts of energy in production. If thermal processes are needed, as for example, for glass wool, the energy requirement rises rapidly and is met by fossil fuel due to the necessary temperature conditions. As soon as the energy used does not come from renewable sources, climate-relevant emissions arise. Consequently, different quantities of greenhouse gas are emitted in the production of each construction product. For example, for the production of cellulose no energy-intensive processes are required in principle. The resulting energy requirement, as for example, operation of the mill, is met 100 % from renewable sources.

In an Environmental Product Declaration based on international standards the various life cycle phases of a product have been examined. Besides the energy requirement for production of a product, the GWP (global warming potential) is identified. Taken into consideration is usually the production phase from A1-A3, which takes into account the supply of raw materials, the production and the transport of a product.

VARIOUS GASES — VARYING CLIMATE EFFECTIVENESS:



These are always converted with the appropriate GWP factor to CO₂ equivalents (kg CO₂ eq.)

→ Example: CH₄ (methane) → GWP Faktor of 22*
→ Emission 1 kg methane = 22 kg CO₂ eq.

GWP of a product = sum of the emissions of individual gases, measured by means of the corresponding GWP factor

*United Nations Climate Change (06 2022 — <https://unfccc.int>)

NEGATIVE GWP?

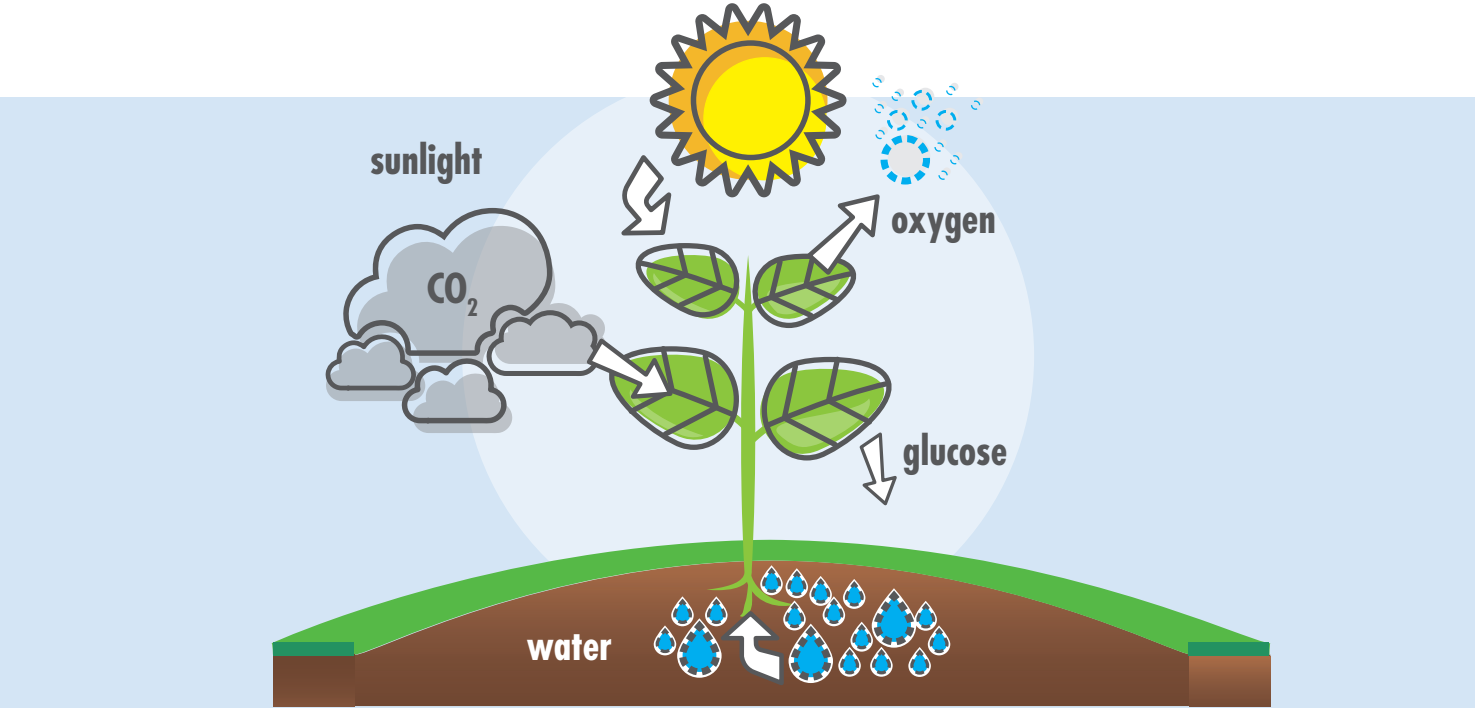
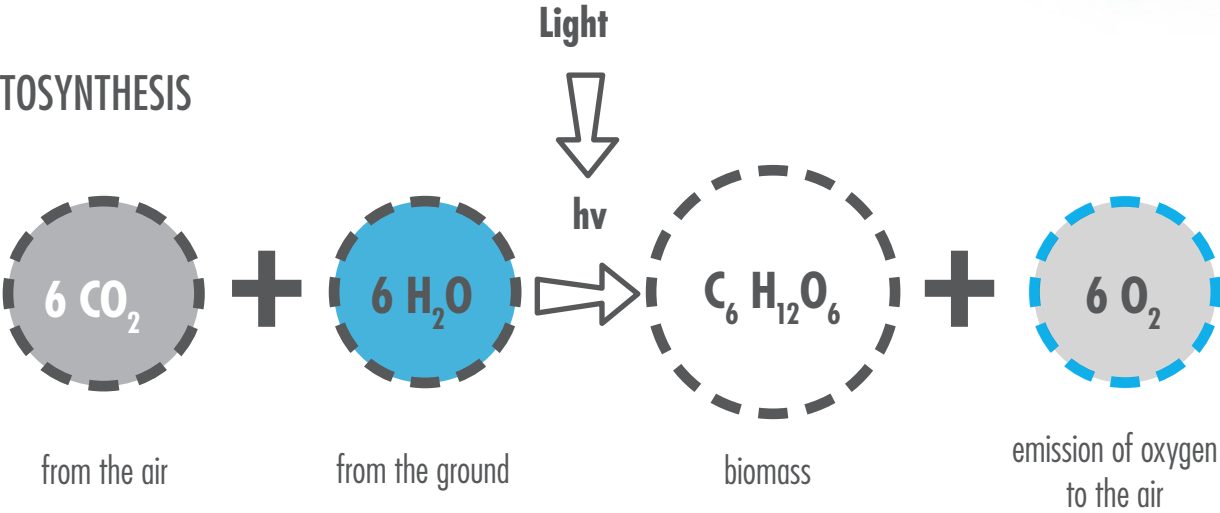
Compared with non-organic products, organic products retain carbon. This carbon was taken from the air in biomass production (photosynthesis).

For this reason it may be, in the case of organic products, that the product itself stores more carbon than was emitted during production in the form of CO₂. In this case the result is a negative GWP.

If this product is installed into a construction, the original CO₂ from the air is absorbed in this and the house becomes a CO₂ storage.



PHOTOSYNTHESIS



CALCULATION EXAMPLE

INSULATION OF A NEWLY BUILT SINGLE-FAMILY HOUSE

COMPARISON OF INSULATION MATERIAL, using the example of a new single-family house



| | | |
|--------------------------|--------------------------------|-------------|
| CELLULOSE: | | |
| Area insulated | 300 m² | |
| Insulation thickness | 0,24 m | |
| Proportion of insulation | 90 % | |
| Volume insulated | 64,8 m³ | |
| Density | 55 kg/m³ | |
| Cellulose installed | 3564 kg | |
| GWP | -1,27 kg CO ₂ eq/kg | EPD ISOCELL |

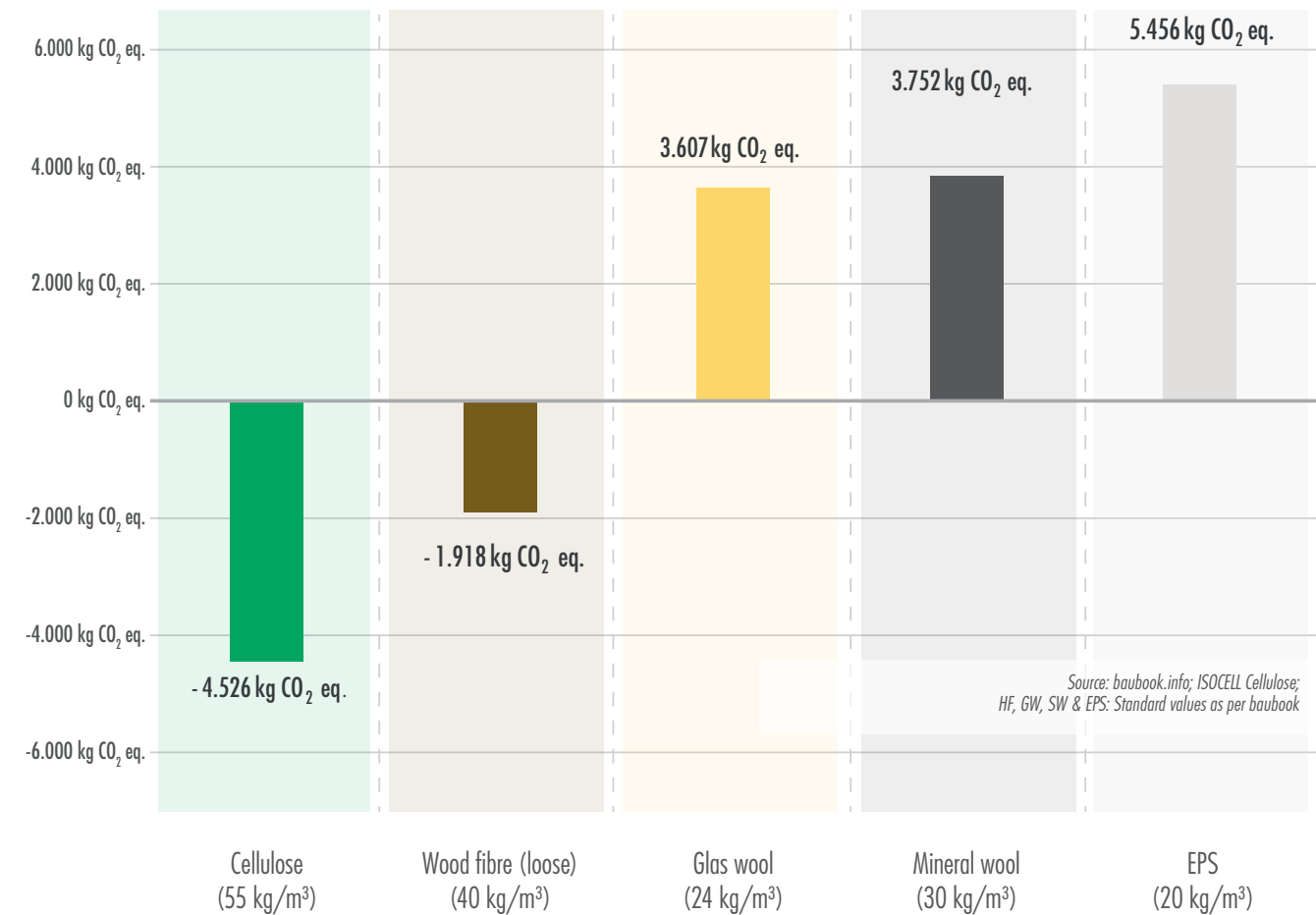
COMPARED WITH PRODUCT*:

| | | |
|------------------|--------------------------------|---|
| GLASS WOOL | | |
| Density | 24 kg/m³ | |
| GWP | 2,45 kg CO ₂ eq/kg | baubook: glass wool 036 guideline value |
| MINERAL WOOL | | |
| Density | 30 kg/m³ | |
| GWP | 1,93 kg CO ₂ eq/kg | baubook: mineral wool 040 guideline value |
| EPS „Styrofoam“ | | |
| Density | 20 kg/m³ | |
| GWP | 4,21 kg CO ₂ eq/kg | baubook: EPS 040 guideline value |
| WOOD FIBRE loose | | |
| Density | 40 kg/m³ | |
| GWP | -0,74 kg CO ₂ eq/kg | baubook: wood fibre loose 038 guideline value |

*different insulation values were considered in the insulation thickness.

CO₂ – BALANCE OF INSULATION OF A SINGLE-FAMILY HOUSE

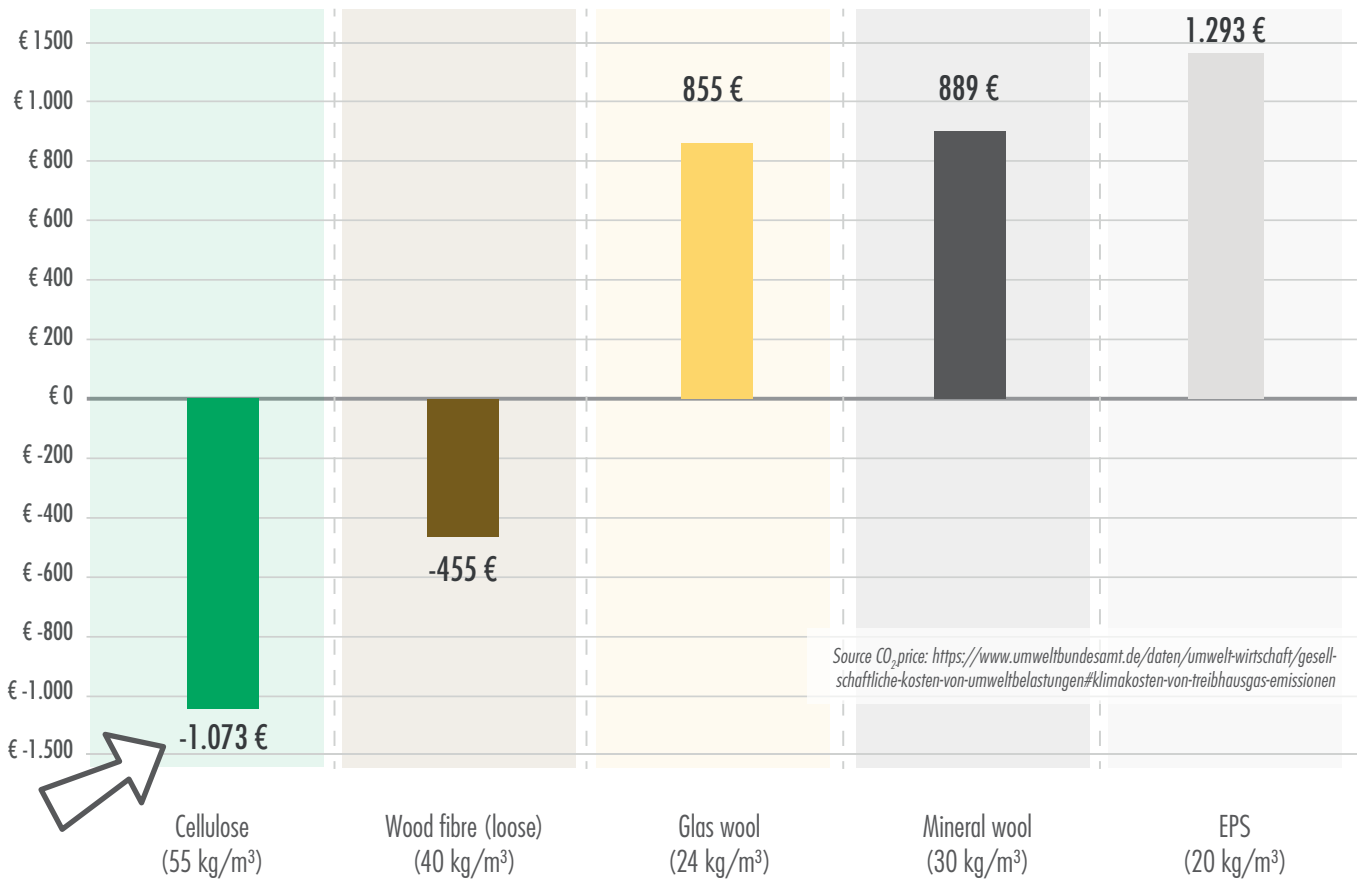
INSULATION VOLUME 65 m³




CLIMATE CHANGE COSTS FOR INSULATION

OF A SINGLE-FAMILY HOUSE

Insulation volume 65m³
Costs according to UBA Germany € 237/t CO₂ eq.




SPECIFIC 'CLIMATE BONUS'





Cost benefit through CO₂ retention
when installing ISOCELL cellulose:

* of cellulose used



€ 0,30
per kg*








A decision for ISOCELL cellulose insulation
means the practice of active climate protection!

By using cellulose the resulting cost of climate impact can be avoided. At the same time, with every kilogram of cellulose used the emission of CO₂ is compensated to the extent of 1,27 kgkg, whereby a specific 'climate bonus' arises. No provision is (yet) generally made for the compensation of this bonus in the taxation system, depending on nation, (with the exception of country-specific aid for ecological construction), which is the reason why in this case only an indirect financial effect can be referred to. The costs are carried at the moment by the general public in the form of taxation.

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